

Day 2**WFFMM #1~#4****30 Oct.**
(Wed)

TIME	Program
09:00~09:30	Opening Remarks
09:40~10:35	#1 「Why did the automobile industry prosper in Japan?」
10:50~11:55	#2 「What is the popularity of vintage Japanese cars overseas?」
11:55~12:55	Lunch Break
12:55~14:00	#3 「Examples of utilizing digital technology and distinguishing between digital and real-world usage.」
14:15~15:20	#4 「Innovations and challenges in museum management.」
15:20~16:00	Self-guided Tour of the Museum

※09:10~17:00 One-Day Tour for Partner Ticket Holders

Day 3**WFFMM #5~#8****31 Oct.**
(Thu)

TIME	Program
09:10~10:15	#5 「Heritage activities of Japanese automobile manufacturers.」
10:30~11:35	#6 「The background behind cars becoming a culture.」
11:35~12:35	Lunch Break
12:35~13:40	#7 「The formation of automotive culture in Asia and the role of automobile museums.」
13:55~15:00	#8 「Reflection on the major transformations of 100 years ago and a message for the future.」
15:15~16:20	Closing
16:20~16:50	Self-guided Tour of the Museum

※09:10~15:30 One-Day Tour for Partner Ticket Holders