

# **【Program #5】**

## **Heritage activities of Japanese automobile manufacturers**

9:10 - 10:15  
Thursday, 31st October

**Facilitator**

Nobuaki Tanaka  
Yamaha Motor Co., Ltd.

**Speaker 1**

Shunsuke Andou  
Nissan Motor Co., Ltd.

**Speaker 2**

Yasunari Tanimoto  
Mazda Motor Corp.

### **Nissan's Heritage Utilization**

**Speaker : Shunsuke Andou (Nissan Motor Co., Ltd. )**

1. Nissan's Definition of "Heritage"
2. Strategic Utilization of Heritage
3. Heritage Asset Management
4. Overview of "Nissan Heritage Collection"

### **CLASSIC MAZDA**

#### **Overview of Services for Vintage Vehicles**

**Speaker : Yasunari Tanimoto (Mazda Motor Corp.)**

■ What is CLASSIC MAZDA

- Mission and Values
- Restoration Services (NA)
- Parts Information Services (NA)
- Parts Supply (NA/FC/FD)

■ Overview of Restoration Services

Organization, Menu, Reception Process, Work Process, Achievements

■ Efforts in Parts Reproduction (RX-7)

Number of Registered Vehicles and Trends, Fan Meetings, Approach to Reproduction Consideration, Future Service Expansion